

Flânons  
dans la course



Stroll & Dash



**PARTNERSHIP OPPORTUNITIES**  
**SUNDAY OCTOBER 1, 2023 • 9:00 AM - 2:00 PM**

DANYLUK PARK, TOWN OF MOUNT ROYAL

Centre universitaire  
de santé McGill



McGill University  
Health Centre



FONDATION DU  
CANCER DES CÈDRES  
CEDARS CANCER  
FOUNDATION

la fondation  
de l'hôpital  
de montréal  
pour enfants  
the montreal  
children's  
hospital's  
foundation



MEMBRE DU / MEMBER OF  
Réseau de cancérologie  
Rossy Réseau de cancérologie  
Rossy Cancer Network

# Flânons dans la course



## Stroll & Dash

### OUR MISSION

Sarah's Fund for Cedars is dedicated to supporting the needs of Pediatric Hematology-Oncology patients and their families on Sarah's Floor at the Montreal Children's Hospital. Sarah's Fund's mission is to provide the best care to improve the quality of life of young cancer patients.

### OUR VISION

Sarah's Fund for Cedars strives to make a meaningful difference in every child's life that has been touched by cancer at the Montreal Children's Hospital.

### ABOUT SARAH'S FUND

Sarah's Fund for Cedars was started in 2001 by Sarah Cook, a then eight-year-old girl battling Ewing's Sarcoma. Sarah was determined to make life a little bit easier for the other children living on the Hematology-Oncology floor, so she started raising money to buy new pillows so that her and her fellow patients could rest more comfortably.

Today, over 22 years later, Sarah's Fund has proudly raised over \$4 million dollars thanks to the enthusiastic giving of our Montreal community, corporations and through special events like Splash & Dash.

Sarah's Fund is committed to funding innovative research and technology to improve patients' lives and outcomes. Over time, your dollars have pushed the limits of what is possible in Pediatric Hematology-Oncology. We continue to maintain at the forefront of discovery thanks to you!

### ABOUT STROLL & DASH

Stroll & Dash, previously known as Splash & Dash, is the annual signature fundraising event for Sarah's Fund where the heroic patients from Sarah's Floor (our heroes), corporations, students, friends & family members take part in a family friendly walk or run race and activities in support of this important cause.

Since its inception, Splash & Dash has raised over \$4 million dollars to support the needs of young cancer patients hospitalized on Sarah's Floor and to maintain the excellent services and programs available to our heroes.

This year, the funds raised through Stroll & Dash, a walk, run, or stroll race, will support C.A.R.E, a new cutting-edge program that address the psychological needs of our Pediatric Hematology-Oncology patients and their families. Over the next three years, Sarah's Fund is committed to raising \$365,000 for this new initiative.

We hope that you will join us in raising enough money to continue providing the best care possible for our young heroes through the new C.A.R.E. program as well as the many other excellent services and programs available on Sarah's Floor at the Montreal Children's Hospital.



**C** Learning how to COPE  
**A** ACCEPTANCE  
**R** RELAXATION and mindfulness  
**E** The EVOLVING nature of illnesses



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## PLATINUM PARTNER - \$25,000

- Exclusive logo placement on website banner and partnership material
- Corporate name and logo displayed prominently on all promotional material & partner boards.
- Corporate recognition on Stroll & Dash website
- Corporate recognition on Cedars Cancer Foundation social media
- Mention in all press releases
- Mention in newsletter
- 8 Complimentary entries

## GOLD PARTNER - \$12,500

- Corporate name and logo displayed prominently on all promotional material & partner boards.
- Corporate recognition on Stroll & Dash website
- Corporate recognition on Cedars Cancer Foundation social media
- Mentioned in all press releases
- 5 Complimentary entries

## RACE PARTNER - \$5,000

- Corporate name and logo displayed prominently on all promotional material
- Corporate recognition on Stroll & Dash website and Cedars Cancer Foundation social media
- Mentioned in all press releases
- 3 Complimentary entries

## SARAH'S CIRCLE - \$2,000

- Corporate name and logo displayed prominently on all promotional material
- Corporate recognition on Stroll & Dash website and Cedars Cancer Foundation social media
- 1 Complimentary entry



## PARTENARIAT/DONS | PARTNERSHIP/DONATIONS

### OPPORTUNITÉS DE PARTENARIAT | PARTNERSHIP OPPORTUNITIES

- |   |          |
|---|----------|
| <input type="checkbox"/> Partenaire Platine   Platinum Partner..... | 25 000\$ |
| <input type="checkbox"/> Partenaire Or   Gold Partner.....          | 12 500\$ |
| <input type="checkbox"/> Partenaire de course   Race Partner.....   | 5 000\$  |
| <input type="checkbox"/> Cercle de Sarah   Sarah's Circle.....      | 2 000\$  |

Nom de l'entreprise | Company name: \_\_\_\_\_

Les partenaires verront leur logo affiché lors de l'événement et dans le matériel imprimé et numérique.

**Note:** Un reçu officiel aux fins d'impôts/d'affaires sera délivré pour la portion équivalent à votre don conformément aux lignes directrices de l'ARC  
Partners will have their logo displayed at the event and in associated printed and digital materials.

**Note:** A Business/Official Tax Receipt will be issued for your donation portion in accordance with CRA Guidelines.

### DON | DONATION

Je désire faire un don de : | I wish to make a donation of :

Un reçu sera émis pour tout don de **18 \$ ou plus**

A tax receipt will be issued for all donations of **\$18 or more**

\$

### INFORMATIONS POUR LE REÇU D'IMPÔT | TAX RECEIPT INFORMATION

Don personnel | Personal donation:  Oui | Yes  Non | No Don d'entreprise | Corporate donation:  Oui | Yes  Non | No

Sélectionnez votre titre | Select your title:  M. | Mr.  M<sup>me</sup> | Mrs.  M<sup>me</sup> | Ms.  D<sup>r</sup> | Dr.

Nom | Family Name: \_\_\_\_\_

Prénom | First Name: \_\_\_\_\_

Entreprise | Company: \_\_\_\_\_

( Le reçu d'impôt sera émis à l'entreprise indiquée | The tax receipt will be issued to the company specified )

Adresse | Address: \_\_\_\_\_

Ville | City: \_\_\_\_\_ Province: \_\_\_\_\_ Code postale | Postal code: \_\_\_\_\_

Courriel | Email: \_\_\_\_\_ Téléphone | Telephone: \_\_\_\_\_

Je désire conserver l'anonymat | I would like to remain anonymous  Je désire recevoir ma correspondance en **Français**

Je ne veux pas faire partie de la liste d'envoi de la Fondation  I wish to receive my correspondence in **English**

I do not wish to appear on the Foundation contact list

### DÉTAILS DE PAIEMENT | PAYMENT DETAILS

VISA  MasterCard  American Express  Chèque\* | Cheque\*  Comptant | Cash

\*Chèque à l'ordre de la : **Fondation du cancer des Cèdres re: Flânon dans la course** | \*Cheque payable to **Cedars Cancer Foundation re: Stroll & Dash**

Numéro de la carte | Card number: \_\_\_\_\_ Date d'expiration | Expiry date: \_\_\_\_\_

m|m a|a

Titulaire de la carte | Cardholder name: \_\_\_\_\_

Signature du titulaire de la carte | Cardholder signature: \_\_\_\_\_

# Flânons dans la course Stroll & Dash

## THANK YOU TO ALL OF LAST YEAR'S PARTNERS



CHRISTINA MILLER  
GROUPE IMMOBILIER / REAL ESTATE GROUP



SUMMIT  
MARITIME  
CORPORATION



DYNAMITE  
GARAGE



FONDATION  
AIR CANADA  
FOUNDATION



DANNYCO  
PROFESSIONAL



CLARINS

L'ORÉAL  
GROUPE

