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présente / presents

CanSupport des Cèdres
« beau temps / mauvais temps »
Régates et festival de bateaux-dragons

Cedars CanSupport
“Rain or Shine”
Dragon Boat Race & Festival



SPONSORSHIP OPPORTUNITIES

Saturday, September 8, 2018
Promenade Père-Marquette, Lachine

Centre universitaire
de santé McGill  McGill University
Health Centre

FONDATION DU
CANCER DES
CÈDRES  CEDARS
CANCER
FOUNDATION

 CEDARS
CANSUPPORT
DES CÈDRES

MEMBRE DU / MEMBER OF
 Réseau de
cancérologie
Rossy  Rossey
Cancer
Network



Saturday, September 8, 2018
Promenade Père-Marquette, Lachine
2105 Blvd. St. Joseph, Lachine H8S 4B7

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR



A complimentary boat for you and 19 co-workers, friends, or family members to participate as paddlers in the 13th Annual Cedars CanSupport Dragon Boat Race & Festival

- Your logo and link on
- Your logo and/or name on Race Daysponsors' boards, posters and other ongoing announcements on Race Day signage.
- Tent in VIP preferred viewing area.
- Six (6) VIP parking passes.
- Breakfast & lunch served in your tent for you and up to twenty (20) guests.
- Speaking opportunities at pre-event(s) and on Race Day.
- Optimal ad placement on www.cedarsdragons.ca

BOAT SPONSORSHIP



Sponsor a boat of cancer survivors allowing them to participate in the day's festivities for free

- Your logo and link on www.cedarsdragons.ca
- Your logo and/or name on Race Daysponsors' boards, posters and other ongoing announcements on Race Day signage.
- Tent in VIP preferred viewing area for ten (10) guests.
- Four (4) VIP parking passes.
- Breakfast & lunch served in your tent for you and up to ten (10) guests.
- Ad placement on www.cedarsdragons.ca

ACTIVITY SPONSOR



Sponsor one of the event's tents/activities (e.g. Kid's Zone, Food tents) and have your company/name accounted to all of the event's participants as the official sponsor

- Your logo and link on www.cedarsdragons.ca
- Your logo and/or name on Race Daysponsors' boards, posters and other ongoing announcements on Race Day signage.
- Tent in preferred viewing area for eight (8) guests.
- Two (2) VIP parking passes.
- Breakfast & lunch served in your tent for you and up to eight (8) guests.



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HEAT SPONSOR



Sponsor one of the day's heats and have your company/name accounted to all of the event's participants as the official heat sponsor

- Your logo and/or name on Race Daysponsors' boards, posters and other ongoing announcements on Race Day signage.
- Tent in VIP preferred viewing area for six (6) guests.
- Two (2) VIP parking passes.
- Breakfast & lunch served in your tent for you and up to six (6) guests.
- Ad placement on www.cedarsdragons.ca

SPONSOR-A-SURVIVOR



Sponsor a cancer survivor allowing them to participate in the day's festivities for free

- Your logo and/or name on Race Daysponsors' boards, posters and other ongoing announcements on Race Day signage.
- Tent in VIP preferred viewing area for four (4) guests.
- A VIP parking pass.
- Breakfast & lunch served in your tent for you and up to four (4) guests.
- Ad placement on www.cedarsdragons.ca

SPONSOR-AN-INDIVIDUAL



Sponsor an individual (pre-selected and/or randomized) allowing them to participate in the day's festivities for free

- Your logo and/or name on Race Daysponsors' boards, posters and other ongoing announcements on Race Day signage.
- Tent in VIP preferred viewing area for four (4) guests.
- A VIP parking pass.
- Breakfast & lunch served in your tent for you and up to four (4) guests.
- Ad placement on www.cedarsdragons.ca



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SPONSORSHIP • DONATIONS

Benefitting the Cedars CanSupport program, which provides free psychological, practical, and humanitarian assistance, as well as support services for cancer patients and their families at the MUHC.

<input type="checkbox"/> PLATINUM SPONSOR	\$15,000	<input type="checkbox"/> HEAT SPONSOR	\$2,500
<input type="checkbox"/> BOAT SPONSOR	\$12,500	<input type="checkbox"/> SPONSOR A SURVIVOR	\$750
<input type="checkbox"/> ACTIVITY SPONSOR	\$5,000	<input type="checkbox"/> SPONSOR AN INDIVIDUAL	\$500

SPONSORS will have their logo displayed at the event and in associated printed and digital materials.
Note: A Business /Official Tax Receipt will be issued for your donation portion in accordance with CRA Guidelines.

I am unable to attend but would like to make a donation of \$ _____ **

GENERAL INFORMATION

Name:		
Company*:		*ONLY if tax receipt is issued in the company's name
Address:		
City:	Province:	Postal Code:
Email:		Telephone:

PAYMENT DETAILS

<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	<input type="checkbox"/> Amex	<input type="checkbox"/> Cheque	Amount: \$ _____
Cheque payable to: The Cedars Cancer Foundation re: Dragon Boat				
Cardholder's Name: _____				
Card Number: _____			Expiry Date: _____	
Cardholder's Signature: _____				

** A full tax receipt will be issued for all donations for \$18 or more

For more information contact stephanie.claxton@cedarscancer.ca or (514) 656-6662 ext. 229
Cedars Cancer Foundation • 1310 Greene Avenue, Suite 520, Westmount (QC) H3Z 2B2
www.cedars.ca