

Plongez  
dans la course

Splash & Dash



splashanddash.ca



Présenté par | Presented by  
21<sup>e</sup> édition | 21<sup>st</sup> Edition

## NEWS RELEASE

### 21<sup>st</sup> edition of Splash & Dash raises \$170,000 for kids being treated for cancer on Sarah's Floor at the Montreal Children's Hospital

Présidents d'honneurs/  
Honorary Chairs  
Bradley & Raphaëlle Massi

Présidente de l'événement/  
Event Chair  
Gianna Cinquino

*All proceeds from the event go to Sarah's Fund for Cedars, which helps ensure that children hospitalized on Sarah's Floor receive the best treatment, care, and support.*

Coprésidente des commandites/  
Sponsorship Co-Chair  
Stefanie Butt  
Tiffany Turner

Comité des commandites  
et levée de fonds  
Sponsorship / Fundraising  
Committee  
Christina Antoniou  
Nicholas Aristeo  
Lorena Cook  
Norman Cook  
Stephen Cook  
Ariel Dayan  
Christina Miller

Gérant de l'événement/  
Event Manager  
Wendy Lutfy Cherbaka

Comité d'organisateur/  
Organizing Committee  
Angelo Battista  
Mia Barouki  
Katia Bichar  
Krystyne Carpenter  
Catherine Cook  
Sarah Cook  
Véronique Courey  
Josée Della Rocca  
Louise Dineen  
Phil Leithead  
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Cindy New  
Elizabeth Pye  
Connie Richards  
Brandon Vergara  
Karolina Weclas-Khairy  
Nicole Reid-Workman  
Stephanie Yung  
Samantha Yung

**MONTREAL, October 4, 2022** – 400 hundred children and parents took over Danyluk Park in TMR on Sunday, October 2, to run, bike, walk, challenge in support of Sarah's Fund for Cedars.

“I still can't believe Splash & Dash has been going on for 21 years, and I am still overwhelmed by the number of people who come out to support us every year,” said Sarah Cook, who founded Sarah's Fund for Cedars in 2001, when, as an eight-year-old battling Ewing's Sarcoma, she decided she wanted to make life a bit easier for the other children on the floor by buying new pillows. “I'm so grateful to all the families who take part in the event and who give so generously. Every donation makes a big difference in the lives of so many young patients and their families battling cancer. From the bottom of my heart thank you,” she added.

Splash & Dash is a fun, family-oriented event that raises money to provide better programs, facilities, and equipment for children who are being treated for cancer on Sarah's Floor of the Montreal Children's Hospital. At this year's event, under the leadership of Gianna Cinquino and her team, registered participants took part in an easy walk-bike-run team triathlon challenge in and around Danyluk Park. There were also plenty of fun activities available for both participants and members of the public, including inflatable games, clowns, circus performers, face painting, manicures, and airbrush tattoos. Local caterers and suppliers also provided lots of delicious snacks and drinks – free of charge.



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The highlight of the day was the “Heroes and Celebrities Challenge,” when everyone got to celebrate and cheer on the true heroes of the day: children currently undergoing treatment on Sarah’s Floor. They took part in their own short race with local celebrities Mitch Gallo (TV hockey commentator); Lee Haberkorn (Virgin Radio host); Benoit Huot (Canadian Paralympic swimmer); Pete Marier (CHOM FM host); Pamela Pagano (City News reporter); and Malik Shaheed (Youth advocate and philanthropist).

“ Since its inception, Splash & Dash has raised over \$3 million dollars for Sarah’s Fund for Cedars and has supported multiple programs that have had a profound impact on young cancer patients during a difficult and scary time in their lives,” said Jeff J. Shamie, President and CEO of the Cedars Cancer Foundation. “Cedars is extremely grateful to our presenting sponsor, Pfizer Canada, which has been involved for 7 years now and plays a vital role in its success. I also wish to thank all the participants, volunteers, partners, and donors without whom none of this would be possible,” he concluded.

The 21<sup>st</sup> Edition of Splash & Dash would not be possible without the incredible help of the Gold Sponsors: Rossy Family Foundation, Pfizer, Chamandy Foundation, CN , 3Macs/Raymond James, Kamik, Christina Miller Read Estate Group, Summit Maritime Corporation, Air Canada Foundation and Parasuco.

A huge thank you as well to the Race Sponsors: Gildan, Sigvaris, Fednav, Lallemand, Argus Transport Canada and Vitesse Transport.

All proceeds from Splash & Dash will support Sarah’s Fund for Cedars who have made it their mission to make a meaningful difference in every child’s life that has been touched by cancer at the Montreal Children’s Hospital.

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21<sup>e</sup> édition | 21<sup>st</sup> Edition **ABOUT SARAH'S FUND FOR CEDARS**

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For 21 years, Splash & Dash has been the main fundraising event for [Sarah's Fund for Cedars](#). Sarah's Fund was founded by Sarah Cook, who was diagnosed with cancer at eight years old and treated at the Children's, and who wanted to help other kids and families who were going through the same thing. It started out with Sarah raising money to provide comfort pillows for the other kids on her floor. Today, it helps the hospital provide a wide range of equipment, programs, and activities that make the lives of young cancer patients just a little brighter. Sarah's Fund has made such a difference that a unit of the Children's pediatric hematology/oncology division was named "Sarah's Floor" in her honor.

## ABOUT THE CEDARS CANCER FOUNDATION

[The Cedars Cancer Foundation \(Cedars\)](#) is a charitable organization that is the funding arm of the MUHC's fight against cancer. It aims to ease the pain and suffering caused by cancer, regardless of the patient's age. Cedars supports the hospital's Cancer Centre, which bears its name, as well as the Cancer Research Program of the Research Institute of the MUHC. Cedars is also a founding partner of the Rossy Cancer Network, which brings together McGill University and its teaching hospitals to improve the quality of every patient's experience and care outcome



Fonds de Sarah des Cèdres - Fondation du cancer des Cèdres | Sarah's Fund for Cedars - Cedars Cancer Foundation

1310, avenue Greene, Suite 520, Westmount, Québec H3Z 2B2 | T: (514) 656-6662 | F: (514) 303-1288 | cedars.ca

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