

Plongez
dans la course

Splash & Dash



splashanddash.ca



Présenté par | Presented by
21^e édition | 21st Edition

NEWS RELEASE

21st edition of Splash & Dash raises \$170,000 for kids being treated for cancer on Sarah's Floor at the Montreal Children's Hospital

Présidents d'honneurs/
Honorary Chairs
Bradley & Raphaëlle Massi

Présidente de l'événement/
Event Chair
Gianna Cinquino

All proceeds from the event go to Sarah's Fund for Cedars, which helps ensure that children hospitalized on Sarah's Floor receive the best treatment, care, and support.

Coprésidente des commandites
Sponsorship Co-Chair
Stefanie Butt
Tiffany Turner

Comité des commandites
et levée de fonds
Sponsorship / Fundraising
Committee
Christina Antoniou
Nicholas Aristeo
Lorena Cook
Norman Cook
Stephen Cook
Ariel Dayan
Christina Miller

Gérant de l'événement
Event Manager
Wendy Lutfy Cherbaka

Comité d'organisateur
Organizing Committee
Angelo Battista
Mia Barouki
Katia Bichar
Krystyne Carpenter
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Connie Richards
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Karolina Weclas-Khairy
Nicole Reid-Workman
Stephanie Yung
Samantha Yung

MONTREAL, October 4, 2022 – 400 hundred children and parents took over Danyluk Park in TMR on Sunday, October 2, to run, bike, walk, challenge in support of Sarah's Fund for Cedars.

“I still can't believe Splash & Dash has been going on for 21 years, and I am still overwhelmed by the number of people who come out to support us every year,” said Sarah Cook, who founded Sarah's Fund for Cedars in 2001, when, as an eight-year-old battling Ewing's Sarcoma, she decided she wanted to make life a bit easier for the other children on the floor by buying new pillows. “I'm so grateful to all the families who take part in the event and who give so generously. Every donation makes a big difference in the lives of so many young patients and their families battling cancer. From the bottom of my heart thank you,” she added.

Splash & Dash is a fun, family-oriented event that raises money to provide better programs, facilities, and equipment for children who are being treated for cancer on Sarah's Floor of the Montreal Children's Hospital. At this year's event, under the leadership of Gianna Cinquino and her team, registered participants took part in an easy walk-bike-run team triathlon challenge in and around Danyluk Park. There were also plenty of fun activities available for both participants and members of the public, including inflatable games, clowns, circus performers, face painting, manicures, and airbrush tattoos. Local caterers and suppliers also provided lots of delicious snacks and drinks – free of charge.



Fonds de Sarah des Cèdres - Fondation du cancer des Cèdres | Sarah's Fund for Cedars - Cedars Cancer Foundation

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The highlight of the day was the “Heroes and Celebrities Challenge,” when everyone got to celebrate and cheer on the true heroes of the day: children currently undergoing treatment on Sarah’s Floor. They took part in their own short race with local celebrities Mitch Gallo (TV hockey commentator); Lee Haberkorn (Virgin Radio host); Benoit Huot (Canadian Paralympic swimmer); Pete Marier (CHOM FM host); Pamela Pagano (City News reporter); and Malik Shaheed (Youth advocate and philanthropist).

“ Since its inception, Splash & Dash has raised over \$3 million dollars for Sarah’s Fund for Cedars and has supported multiple programs that have had a profound impact on young cancer patients during a difficult and scary time in their lives,” said Jeff J. Shamie, President and CEO of the Cedars Cancer Foundation. “Cedars is extremely grateful to our presenting sponsor, Pfizer Canada, which has been involved for 7 years now and plays a vital role in its success. I also wish to thank all the participants, volunteers, partners, and donors without whom none of this would be possible,” he concluded.

The 21st Edition of Splash & Dash would not be possible without the incredible help of the Gold Sponsors: Rossy Family Foundation, Pfizer, Chamandy Foundation, CN , 3Macs/Raymond James, Kamik, Christina Miller Read Estate Group, Summit Maritime Corporation, Air Canada Foundation and Parasuco.

A huge thank you as well to the Race Sponsors: Gildan, Sigvaris, Fednav, Lallemand, Argus Transport Canada and Vitesse Transport.

All proceeds from Splash & Dash will support Sarah’s Fund for Cedars who have made it their mission to make a meaningful difference in every child’s life that has been touched by cancer at the Montreal Children’s Hospital.

- 30 -



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21^e édition | 21st Edition **ABOUT SARAH'S FUND FOR CEDARS**

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For 21 years, Splash & Dash has been the main fundraising event for [Sarah's Fund for Cedars](#). Sarah's Fund was founded by Sarah Cook, who was diagnosed with cancer at eight years old and treated at the Children's, and who wanted to help other kids and families who were going through the same thing. It started out with Sarah raising money to provide comfort pillows for the other kids on her floor. Today, it helps the hospital provide a wide range of equipment, programs, and activities that make the lives of young cancer patients just a little brighter. Sarah's Fund has made such a difference that a unit of the Children's pediatric hematology/oncology division was named "Sarah's Floor" in her honor.

ABOUT THE CEDARS CANCER FOUNDATION

[The Cedars Cancer Foundation \(Cedars\)](#) is a charitable organization that is the funding arm of the MUHC's fight against cancer. It aims to ease the pain and suffering caused by cancer, regardless of the patient's age. Cedars supports the hospital's Cancer Centre, which bears its name, as well as the Cancer Research Program of the Research Institute of the MUHC. Cedars is also a founding partner of the Rossy Cancer Network, which brings together McGill University and its teaching hospitals to improve the quality of every patient's experience and care outcome

