



2021  
Virtual  
Challenge

splashanddash.ca

20<sup>e</sup> édition | 20<sup>th</sup> Edition  
Présenté par | Presented by



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## News Release For immediate dissemination

### SARAH'S FUND FOR CEDARS: CELEBRATES THE 20 YEARS OF SPLASH & DASH - VIRTUAL STEP CHALLENGE -

**Montreal, October 28, 2021**— During the weekend of October 22<sup>nd</sup> to October 24<sup>th</sup>, 300 race participants walked in honour of the heroes on Sarah's Floor for the 20<sup>th</sup> edition of Splash & Dash. We are happy to announce that the 20<sup>th</sup> Edition of Splash & Dash has raised \$ 250,000 and counting. Participants ranged from families with young children, schools and corporations. Over the course of three days our community took over 3 million steps in support of Sarah's Floor. They shared selfies, they virtually high fived, and most importantly, was there desire to bring awareness, raise necessary funds and help Sarah's Fund for Cedars continue to support needs for paediatric oncology.

Splash & Dash raises money for Sarah's Fund for Cedars, founded in 2001 by a then 8-year old girl undergoing treatment for Ewing's Sarcoma. Since its inception Sarah's Fund has raised over \$13 million to support the needs of the Hematology-Oncology division at The Montreal Children's Hospital.

Whether you donated, fundraised or got a team together, you have played an essential role in Splash & Dash success. This is powerful reminder as to why the Montreal community has come together for the past 20 years for Splash & Dash and Sarah's Fund for Cedars.

The 20<sup>th</sup> Edition Splash & Dash – Virtual Step Challenge would not be possible without the incredible help of our Title Sponsor Pfizer, our Anniversary Sponsors: CN, and 3Macs/Raymond James our Gold Sponsors: Christina Miller Read Estate Group, Gildan, Kamik, Philhobar Design Canada Ltd., Rossy Family Foundation, and Summit Maritime Corporation, A huge thank you as well to the Race Sponsors: Argus Transport Canada, Fednav, Richter, Spiegel Sohmer Inc.

The weekend would not have been the success it was without the dedication, enthusiasm and support of our volunteers.

All proceeds from Splash & Dash Virtual Step Challenge will support Sarah's Fund for Cedars who has made its mission to make a meaningful difference in every child's life that has been touched by cancer at the Montreal Children's Hospital.

The mission of the Cedars Cancer Foundation is to support the Cedars Cancer Centre at the MUHC and Sarah's Floor at the Montreal Children's Hospital by providing exceptional patient care, treatment, research and training benefitting the Cedars' pediatric, young adult, palliative and adult philanthropic missions.

#### For more information, contact:

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