



Défi virtuel
2020
Virtual
Challenge

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Présenté par | Presented by
19^e édition | 19th Edition

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News Release For immediate dissemination

SARAH'S FUND FOR CEDARS: CELEBRATES THE 19TH EDITION OF SPLASH & DASH – VIRTUAL STEP CHALLENGE –

Montreal, October 29, 2020— During the weekend of October 23rd to October 25th, 300 race participants walked in honour of the heroes on Sarah's Floor for the 19th edition of Splash & Dash. Participants ranged from families with young children, schools and corporations. Over the course of three days our community took over 3 million steps in support of Sarah's Floor. They shared selfies, they virtually high fived, and most importantly, was there desire to bring awareness, raise necessary funds and help Sarah's Fund for Cedars continue to support needs for paediatric oncology.

Splash & Dash raises money for Sarah's Fund for Cedars, founded in 2001 by a then 8-year old girl undergoing treatment for Ewing's Sarcoma. Since its inception Sarah's Fund has raised over \$12 million to support the needs of the Hematology-Oncology division at The Montreal Children's Hospital.

This is powerful reminder as to why the Montreal community has come together for the past 19 years for Splash & Dash and Sarah's Fund for Cedars.

The 19th Annual Splash & Dash – Virtual Step Challenge would not be possible without the incredible help of the Gold Sponsors: Pfizer, Christina Miller Read Estate Group, Gildan, Kamik, 3Macs/Raymond James, Rossy Family Foundation, and Summit Maritime Corporation, A huge thank you as well to the Race Sponsors: Argus Transport Canada, CN, Fednav, Lallemand, Paysafe, Sterling Card Solutions Inc. and Sigvaris Group.

The weekend would not have been the success it was without the dedication, enthusiasm and support of our volunteers.

All proceeds from Splash & Dash Virtual Step Challenge will support Sarah's Fund for Cedars who has made its mission to make a meaningful difference in every child's life that has been touched by cancer at the Montreal Children's Hospital.

The mission of the Cedars Cancer Foundation is to support the Cedars Cancer Centre at the MUHC and Sarah's Floor at the Montreal Children's Hospital by providing exceptional patient care, treatment, research and training benefitting the Cedars' pediatric, young adult, palliative and adult philanthropic missions.

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